



SEADREAM YACHT CLUB FACT SHEET

- ADDRESS:** SeaDream Yacht Club
601 Brickell Key Drive Suite 1050
Miami, FL 33131
- TELEPHONE:** 305-631-6100
- WEBSITE:** www.seadream.com
- RESERVATIONS:** 800-707-4911
- OWNERSHIP:** SeaDream Yacht Club is a family-owned company, conceived by Norwegian entrepreneur Atle Brynestad.
- CHAIRMAN & CEO:** Atle Brynestad
- PRESIDENT:** Robert W. Lepisto
- OVERVIEW:** SeaDream Yacht Club has achieved the industry's highest accolades for its two twin, casually elegant mega-yachts, *SeaDream I* and *SeaDream II*. With a maximum of only 112 guests and a 95-person award-winning crew, "It's yachting, not cruising," defines not only the size of the vessels, but the onboard lifestyle. SeaDream Yacht Club provides a fully-inclusive yachting experience visiting small harbors and ports around the world, many inaccessible by larger ships, on seven to 15-day voyages. The SeaDream Yacht Club crew is passionate about delivering highly personalized and anticipatory service.
- HISTORY:** Established in 2001, SeaDream Yacht Club is a family-owned company, conceived by Norwegian entrepreneur Atle Brynestad. Brynestad is the founder of Seabourn Cruise Line and has served as chairman of Cunard Line Ltd. and as a board member of Carnival Cruise Lines. When designing SeaDream Yacht Club, Brynestad focused on attention to detail and all-important, impeccable service that would define yachting.

THE FLEET:

NAME	GROSS TONS	STATEROOMS
SeaDream I	4,300	56
SeaDream II	4,300	56

**PRIVATE YACHT
EXPERIENCE:**

Guests sailing with SeaDream Yacht Club enjoy unstructured personal choices with the highest crew to guest ratio in the industry.

Ports

May – October itineraries visit intimate yachting ports and harbors in the Mediterranean and Greek Isles.

November – April voyages explore the secluded Caribbean.

Many voyages offer late night and overnight stays in port to enjoy local nightlife.

Accommodations

Each with an ocean view, all **Yacht Club Staterooms** measure 195 sq. ft. and feature an entertainment center with flat-screen television; DVD/CD player and iPod docking station; data port for internet access; marble-lined bathroom with multi-jet shower massage and Bvlgari bath amenities; Belgian linens, down duvets, woolen blankets and a selection of pillows; plush 100 percent cotton SeaDream bathrobes and slippers; well-stocked mini-fridge, personal safe and hair dryer.

Eight **Commodore Suites**, averaging 390 sq. ft., combine two Yacht Club Staterooms and provide a choice of two twin beds or a queen size bed, two full baths, a seating area with sofa, chair and cocktail table.

The **Admiral Suite** provides 375 sq. ft. with a separate dining area, master bedroom, 1 ½ baths and is basked in light with three panoramic windows.

The **Owner's Suite**, measuring 447 sq. ft., includes a separate master bedroom featuring a queen size bed and bathroom with massage shower, separate soaking tub and views of the sea. A spacious and sophisticated living and dining area with a guest half-bath is the perfect place to entertain and host private cocktail parties or intimate dinners.

SeaDream's Signature Balinese Dream Beds provide elevated, outdoor lounging by day and sleeping under the stars at night with full-turndown service upon request.

Wi-Fi is available throughout the entire yacht including staterooms and all common areas.

-more-

Dining

All cuisine is prepared à la minute and served al fresco or in the Dining Salon. International menus incorporate local flavors of the region with the freshest, high-quality ingredients often locally sourced. For those interested, SeaDream features the first Raw Food Menu option at sea, created with the renowned Hippocrates Health Institute in West Palm Beach, Fla. A 24-hour small bites menu is also available.

Beverage Program

A complimentary daily selection of wine pairings are provided at lunch and dinner from the SeaDream cellar, stocked with a varied collection from the Old and New World. An open bar with select premium brands is available throughout the day including the Top of the Yacht Bar, featuring 360° views. Special events like SeaDream's Signature Champagne & Caviar Splash™ are popular.

Water Sports Marina and Active Pursuits

Each SeaDream Yacht Club experience provides complimentary access to water toys from the yacht's marina, including wave runners, kayaks, Hobie cats,® snorkel gear, water skis, wakeboards, stand-up paddleboards, swim platform, banana boat and floating island.

For outdoor enthusiasts or guests looking to explore ports, mountain bikes are available for shore exploration. Golfers seeking a challenge on the links can practice their game in the Golf Simulator with 30 different iconic courses available.

SeaDream I and *SeaDream II* are equipped with an ocean-view fitness center featuring treadmills, recumbent bikes, free weights, sauna and steam room, daily yoga and Tai Chi instruction.

SeaDream Spa

The only member of the Thai Spa Association at sea, the SeaDream Spa delivers a rejuvenating experience offering the ultimate in European and Thai therapies and time-honored treatments for pure bliss and tranquility. With eight massage therapists on board, SeaDream's unmatched ratio of therapists to guests ensures maximum personalized attention.

Among the spa favorites are the Asian Blend massage, Javanese Lulur body treatment and Traditional Thai Massage. Many treatments are available in the open-air private massage area, cooled by gentle sea breezes. The SeaDream Spa has selected la prairie®, Thalgo® and Harnn® products of the highest quality containing naturally derived ingredients.

-more-

CHARTERS & GROUPS:

SeaDream I and *II* are available for unforgettable private charters, hosting groups for corporate events, special anniversaries, birthday parties or family reunions. Past charters also include members of yacht clubs, country clubs, charity events, wine or culinary clubs and groups of friends seeking a casually elegant yachting experience. A SeaDream Yacht Charter Coordinator assists in every detail, from the custom itinerary and onboard activities to special dining requirements and entertainment options.

AWARDS:

2016

World of Fine Wine Magazine: Star Awarded: “World’s Best Wine List Awards 2016”

BRIDES Best Honeymoons Awards: “Top Cruise Line for Couples”

Golf Digest Editor’s Choice Awards: SeaDream Yacht Club named among “Best Golf Cruise Lines”

Condé Nast Johansens Awards: Excellence in the Best Dining Experience category

2015

Condé Nast Traveler Readers’ Choice Awards: SeaDream Yacht Club ranked number four in the “Small Ships” category with a score of 85.756

Virtuoso Travel: “Best Niche Cruise Line”

Travel Channel: “Best Caribbean Cruise for 2015”

Islands: “Best Summer Cruises”

USA TODAY: “Top Cruise Ship Crews”

ForbesLife: SeaDream Yacht Club named “Best Small Luxury Cruise Ship of 2015”

Berlitz Ocean Cruising and Cruise Ships: SeaDream Yacht Club was named one of the five “Best Lines for Foodies”

Berlitz Ocean Cruising and Cruise Ships: *SeaDream I* & *SeaDream II* achieved Five Star Ratings in the ‘Boutique Ships’ category (50-250 passengers)

2014

Condé Nast Traveler 2014 Gold List: SeaDream named top Ocean cruise.

Berlitz Ocean Cruising and Cruise Ships: *SeaDream I* & *II* scored in the top three ratings in the ‘Boutique Ships’ category (50 – 250 passengers).

Bon Voyage Awards: SeaDream Yacht Club was named “Best for Couples”

2013

Condé Nast Traveler Readers' Choice Awards 2013: SeaDream earns the highest score for cuisine in the small ships category.

Cruise Critic: SeaDream named 2013 top luxury line.

Cruise International 2013 Awards: SeaDream named "Best Specialist Cruise Line."

Cruise Report 2013 Editor's Choice Awards: SeaDream named "Best Small Ship Luxury Cruise."

Berlitz Ocean Cruising and Cruise Ships 2013: *SeaDream I & II* achieved the top two ratings in the 'Boutique Ships' category (50 – 250 passengers).

The Telegraph: SeaDream's October 2013 Adriatic voyage named one of the six best short luxury cruises.

2012

Berlitz Ocean Cruising and Cruise Ships 2012: *SeaDream I & II* achieved the top two ratings in the 'Boutique Ships' category (50 – 200 passengers).

Travel + Leisure annual World's Best Awards survey: SeaDream Yacht Club placed on the short list of "**2012 World's Best Service**" in the *Small-Ship Cruises* category.

Condé Nast Traveler Annual Readers' Survey: SeaDream Yacht Club placed on the list of "The Top 270 Spas in North America, the Caribbean, Hawaii and at Sea." "**Top 25 Cruise Ship Spas**" scored SeaDream 91.4 for both Treatments and Staff.

Celebrated Living's Platinum List: SeaDream Yacht Club garnered an **Editors' Mention** in the Small/Midsize Ship category as "the closest one can get to the experience of sailing on a private yacht."

National Geographic's "The 10 Best of Everything" is 2012's ultimate guidebook for travelers, with SeaDream Yacht Club selected as one of the "**Ten Best Cruises.**"

###

CONTACT:

Mike Hicks / Boykin Foxworth

LOU HAMMOND & ASSOCIATES

561.655.3836 / 843.647.7389

michaelh@lhammond.com / boykinf@louhammond.com